

# The N.E.K. Pancreatic Cancer Crush

Saturday December 14, 2013

Diving • 9:00 AM • Westerville Community Center

Swimming • 3:45 PM • Thomas Worthington High School

## **General Information for Families:**

*All proceeds from this meet will be donated to the Lustgarten Pancreatic Cancer Foundation, a non-profit organization dedicated to discovering a cure for Pancreatic Cancer. Thanks to Cablevision Systems Corporation's commitment to underwrite all of the Foundation's administrative expenses, 100% of every donation received by Lustgarten goes directly to pancreatic cancer research.*

- Admission:           \$6.00 for Adults  
                          \$4.00 for Students and Children  
                          FREE for Cancer Survivors
- Meet Programs:     Will be available for sale. Coupons from our sponsors inside!
- Concessions:        Dinner, drinks, and snacks available for purchase in the concession tent
- Raffle:               Bid on items donated by local businesses and meet sponsors.
- Sponsorship:        There are sponsorship opportunities available. Please see the next page.



The N.E.K. Pancreatic Cancer Crush is a high school swimming and diving invitational to benefit the Lustgarten Foundation, a non-profit pancreatic cancer research organization. All proceeds from the meet will go to this charity. The event, hosted by the Westerville South High School swimming and diving team, will take place on Saturday December 14, 2013. In order to make the meet a successful fundraising event we are asking for local businesses and willing families to help through sponsorship opportunities.

Sponsorship Level	Value of Donation	Form of Recognition
Olympic Champion	\$900 and above	Admission for 4 Adults to the N.E.K. Pancreatic Cancer Crush. Organization or family name announced by PA at the start of <u>all</u> 22 events; up to 1page in meet program to place ad or coupon. Allowed to display signage in Natatorium during competition.
National Champion	\$360 to \$899	Admission for 4 Adults to the N.E.K. Pancreatic Cancer Crush. Organization or family name announced by PA at the start of 8 events; <u>up to</u> 1/2 of a page in meet program to place ad or coupon.
State Champion	\$185 to \$359	Admission for 4 Adults to the N.E.K. Pancreatic Cancer Crush. Organization or family name announced by PA at the start of 4 events; <u>up to</u> 1/4 of a page in meet program to place ad or coupon.
District Champion	\$95 to \$184	Admission for 2 Adults to the N.E.K. Pancreatic Cancer Crush. Organization or family name announced by PA at the start of 2 events; <u>up to</u> 1/8 of a page in meet program to place ad or coupon.
Sectional Champion	\$50 to \$94	Admission for 2 Adults to the N.E.K. Pancreatic Cancer Crush. Organization or family name announced by PA at the start of one event; business card size ad or coupon in meet program.

There are multiple ways to support this worthy cause. All financial contributions and donations of goods and services will be considered towards sponsorship levels identified above and are tax deductible. The Lustgarten Foundation’s employer identification number is **31-1611837**.

**Financial contribution:** Consider making a financial contribution to our fundraising efforts by writing a check to the Lustgarten Foundation.

**Donation of goods or services:** We are looking for donations of food and consumable goods to be sold in our concession stand. We are also looking for items such as gift cards to raffle during the competition. Services such as printing are also a need. Your organization will be recognized at the appropriate sponsorship level by what you determine your cost of donation to be.

**Supply a coupon for the meet program:** We will be selling a meet program for up to \$10 at the door. In order to make the program a great value, we are looking to include coupons from local businesses. Donated coupons will be printed on up to 1/8 of a page. It would be appreciated if the coupons were for a dollar value versus a percent off. As there is no cost to donate a coupon to the program, we will be unable to consider these donations towards the sponsorship opportunities listed above.

*To support our efforts, please contact Jeanette Talamo at [JMTandCO@aol.com](mailto:JMTandCO@aol.com) or (614) 531-1657 by 12/6. We are grateful for all donations received. Thank you for supporting the student-athletes of Westerville South High School and the Lustgarten Foundation in their efforts to find a cure for Pancreat*